Mississippi Health Benefits/Mississippi Department of Health Monday, September 11, 2000 10:00 a.m. Jackson Medical Mall

Talking Points

- Thank you Dr. Thompson.
- It is great to be here today to announce another new outreach initiative to promote the Mississippi Health Benefits Program.
- This is the third new outreach initiative that we have announced since we unveiled our new plan of action to promote the Children's Health Benefits Program in May of this year.
- We appreciate the efforts of Dr. Ed Thompson, the Mississippi Department of Health and the 2,500 public health workers who have pinned on their buttons to help increase the number of children we enroll for in the Children's Health Insurance Program.
- They are showing their support for Mississippi children and families across our state, and we appreciate their partnership.

- I have said time and time again that this administration is committed to enrolling every eligible child in the State of Mississippi in the Children's Health Insurance Program.
- And we mean that!
- We are well on our way, and we will continue to find new and innovative ways to let parents know about Children's Health Benefits.
- Thank you again Dr. Thompson, and ...
- I would like to ask Rica Lewis-Payton, the Director of Medicaid to come forward and say a few words.